

Laura De Iuliis

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ABOUT ME

I'm Laura and I have two passions in my life: fashion and communication. I thought I wanted to be a journalist, instead digital and social media won me over. Telling stories and creating IG and TT content for brands is what I want to do. Raising awareness about sustainability in fashion, food and everyday life is one of my goals. A greener lifestyle is my generation's main issue and I'm one of its biggest supporters.



WORK EXPERIENCE

Sept. 19 - present	Social Media Manager, at Ykone - Baldi Milan, Italy
Nov. 18 - Jun. 19	Sales Assistant, at Bivio S.r.l. Milan, Italy
Sept. 17; Feb. 19 (during Milan Fashion Week)	Dresser, for Zeta Fashion, Milan, Italy
Sept. 17 - Mar. 18	Copywriter, Editorial staff intern at ManInTown Milan, Italy

EDUCATION

Jan. 19 - Jan. 20	Milano Fashion Institute, (Politecnico of Milan, L. Bocconi, Cattolica consorzium) Milan, Italy First level Specializing Master in Fashion Direction: Brand & Communication Management
Sept. 15 - Jul. 18	Bachelor's Degree in Fashion Design, Politecnico of Milan, Milan, Italy
Sept. 10; Jun. 15	Diploma Liceo Classico Melchiorre Delfico, Teramo, Italy

LANGUAGES

	reading	speaking	writing
Italian mother tongue			
English			
Spanish			

SOFTWARE

 Photoshop	 Illustrator	 InDesign	 Premiere Pro
 Excel	 Solidwords	 Rhinceros	 Keyshot